Qualitative case study methodology: Study design and implementation for novice researchers.

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Abstract

Qualitative case study methodology provides tools for researchers to study complex phenomena within their contexts. When applied correctly, it becomes a valuable method for health science researchers to develop theory, evaluate programs, and develop interventions. The purpose of this paper is to guide the novice researcher in identifying the key elements for designing and implementing qualitative case study research projects.

Types of case study designs is provided along with general recommendations for writing research questions, developing propositions, determining the “case” under study, binding the case, and a discussion of data sources and triangulation.

To facilitate application of these principles, clear examples of research questions, study propositions and the different types of case study designs are provided.

Keywords

Case Study and Qualitative Method

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