Airline cost drivers: cost implications of fleet, routes, and personnel policies.

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Journal of Air Transport Management

Volume 3, Issue 1, January 1997, Pages 11-22

Paper

Airline cost drivers: cost implications of fleet, routes, and personnel policies

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https://doi.org/10.1016/S0969-6997(97)82788-3

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Abstract

The aim of the study is to define the factors that offer cost reduction possibilities in airline operations and to assess the impact of different cost reduction measures. It is concluded that fleet structure, route network and company policies on remuneration and work rules are the key factors affecting indirect operating costs, which, in turn, determine the total cost differences between airlines. Particularly for small and medium-sized carriers, concentration with sufficient volume in some traffic typeâ€"short-haul, medium-haul or long-haulâ€"would appear to produce marked cost savings. Most airlines would benefit from a more uniform fleet structure and more flexible work rules.



Keywords

airline costs; cost reduction

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