A literature review and classification of electronic commerce research

E.W.T. Ngai ... F.K.T. Wat

Abstract

In this paper, we present a literature review and classification scheme for electronic commerce (EC) research. The former consists of 275 journal articles published between 1993 and 1999 in nine journals that are appropriate outlets for EC research. The results show that an increasing volume of EC research has been conducted for a diverse range of areas. The articles are classified and results of these are presented, based on a scheme that consists of four main categories: application areas, technological issues, support and implementation, and others. A comprehensive list of references is presented. Hopefully, this review will provide a source for anyone interested in EC research and help simulate further interest.
Keywords
E-commerce publications; Categories of E-commerce studies; Literature review

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Eric W. T. Ngai, PhD, is an Assistant Professor in the Department of Management at The Hong Kong Polytechnic University. His current interests include electronic commerce, Web/EDI-based supply chain management systems, decision support systems and expert systems. He has published a number of journals including *IEEE Transactions on Systems, Man and Cybernetics, Expert Systems and Applications, Expert Systems, International Journal of Operations and Production Management, International Journal of Quality and Reliability Management* and others.

Francis K.T. Wat, BSc, is an MPhil student in the Department of Management at The Hong Kong Polytechnic University. His main research interests are in the area of electronic commerce and fuzzy systems.

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