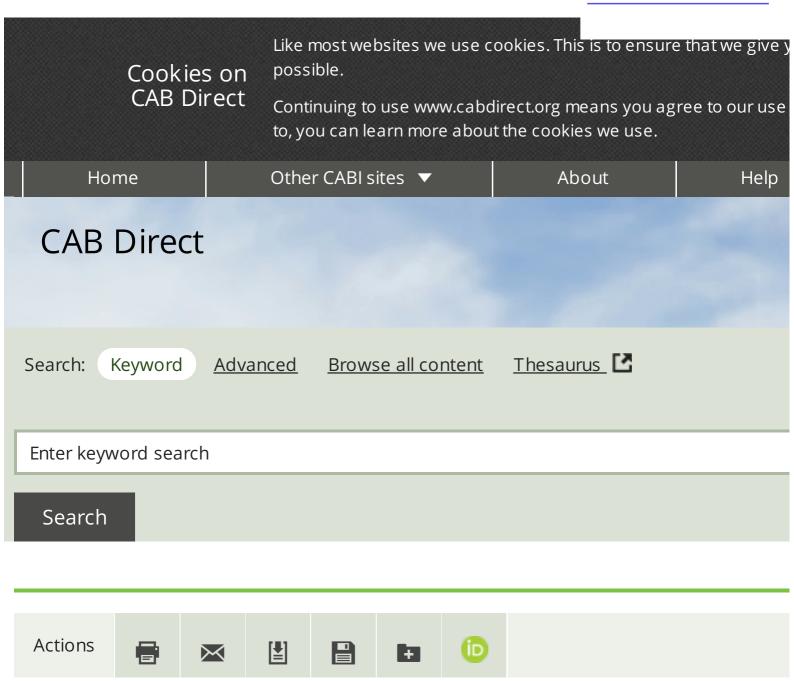
Urban tourism.

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Book : <u>Urban tourism.</u> 1995 pp.xxi + 269 pp.

Abstract: This book examines the international phenomenon of urban tou significance as a process affecting urban areas which poses many opportur problems for the development, management and functioning of such destir book contains a number of international case studies which provide a clear of the operation of urban tourism in different localities, some of the genera and differences in relation to the process of urban tourism and the systems exploit and manage it in different tourist environments. Its aim is to raise aw international significance of urban tourism and to develop a more integrated

towards the study of urban tourism than has hitherto been the case. The b examining the principal inputs; the demand and supply characteristics of url The effect of the main output, the tourist experience of urban tourism, indir the focus for other chapters to illustrate how improvements to this outcome implemented by modifying some of the principal inputs. Chapter 2 consider for urban tourism generated by visitors in terms of the locations which visit the difficulty of quantifying the scale and extent of this activity. This is follow discussion of how different forms of tourist motivation lead to discrete and reasons for visiting urban locations. In chapter 3, the supply of tourist faciliti as a basis for an assessment of how different agencies and organizations in affect the provision of services and infrastructure for urban tourism. Chapte the methodological problems associated with examining the impact of urbar illustrate the effects of urban tourism in various contexts. As a consequence highlighting the impact of urban tourism, chapter 5 considers the role of tou management and planning as a natural corollary of urban tourist developme followed in chapter 6 by a discussion of the trend towards place-marketing towns and cities for tourism purposes. In conclusion, chapter 7 identifies so strategies and action needed to maintain a quality urban tourist experience and the role of visitor management in these plans.

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