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Actions

 **Urban tourism.**

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Book : [Urban tourism](#). 1995 pp.xxi + 269 pp.

**Abstract :** This book examines the international phenomenon of urban tourism and its significance as a process affecting urban areas which poses many opportunities and problems for the development, management and functioning of such destinations. The book contains a number of international case studies which provide a clear picture of the operation of urban tourism in different localities, some of the general characteristics and differences in relation to the process of urban tourism and the systems used to exploit and manage it in different tourist environments. Its aim is to raise awareness of the international significance of urban tourism and to develop a more integrated approach to its study.

towards the study of urban tourism than has hitherto been the case. The book examines the principal inputs; the demand and supply characteristics of urban tourism. The effect of the main output, the tourist experience of urban tourism, is the focus for other chapters to illustrate how improvements to this outcome can be implemented by modifying some of the principal inputs. Chapter 2 considers the demand for urban tourism generated by visitors in terms of the locations which visitors visit and the difficulty of quantifying the scale and extent of this activity. This is followed by a discussion of how different forms of tourist motivation lead to discrete and identifiable reasons for visiting urban locations. In chapter 3, the supply of tourist facilities is used as a basis for an assessment of how different agencies and organizations in the urban area affect the provision of services and infrastructure for urban tourism. Chapter 4 discusses the methodological problems associated with examining the impact of urban tourism and illustrates the effects of urban tourism in various contexts. As a consequence of highlighting the impact of urban tourism, chapter 5 considers the role of tourist management and planning as a natural corollary of urban tourist development. This is followed in chapter 6 by a discussion of the trend towards place-marketing urban towns and cities for tourism purposes. In conclusion, chapter 7 identifies some strategies and action needed to maintain a quality urban tourist experience and the role of visitor management in these plans.

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