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## Neo-Gricean Pragmatics and the Lexicon

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Interest in the pragmatics of the lexicon is probably as old as that in pragmatics itself, as can be seen in the early work of British philosophers John Stuart Mill and Augustus De Morgan, and the more recent, seminal work by Grice (1975). However, a revival of this interest has occurred since the 1990s, and there has since been an acceleration in the development of lexical pragmatics. Currently, lexical pragmatics - the systematic study of aspects of meaning-related properties dependent on or modified in language in use, i.e. that part of lexical meaning which is parasitic on what is coded (e.g. Huang 1998) - is a hot pursuit within at least three different theoretical frameworks of pragmatics, namely, n

(e.g.Horn 1984, 1989, 2003, 2006a, b, 2007, Huang 1998, 2005, 2008, 2009, Levinson 2000), neo-Gricean oriented bid (OT) pragmatics (e.g.Blutner 1998, 2004, forthcoming) and relevance theory (e.g.Carston 1997, Wilson 2003, Wilson article is to present a neo-Gricean pragmatic analysis of four central topics in lexical pragmatics: lexical narrowing, and asymmetry in the lexicalization of certain logical operators.



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by many other factors.

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function of many variables, in accordance with the modified Euler equation, theo

complex of aggressiveness, this is the position of arbitration practice.

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