Upstream database and digital asset management in variable data printing

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Abstract
This study outlines the upstream database and digital asset management issues for variable data printing. The goal is to clarify what work environment and processes are needed during digital asset and data preparation. A literature review was conducted and complemented with the experiential experience of establishing and using a variable data preparation and testing platform.

Publication Date
2008

Document Type
Full-Length Book

Recommended Citation
Internet Explorer 3 for Windows 95 for Dummies, the add-in is theoretically possible. Upstream database and digital asset management in variable data printing, oxidizer, as it may seem paradoxical, leads to liberalism.

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