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British Broadcasting: Radio and Television in the United Kingdom



In this Book

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British Broadcasting: Radio and Television in the United Kingdom

Burton Paulu

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SUMMARY

British Broadcasting was first published in 1956. Those interested in the uses and abuses of the airwaves frequently indulge in lively debates over the merits of British broadcasting policies and practices as compared to their American counterparts. Most such arguments, however, are based on scanty knowledge of actual facts about British broadcasting. Now this gap of information is remedied by the comprehensive survey which Dr. Paulu presents in this book. He traces the development of both radio and television broadcasting from their inception in Britain to the present and assays the results. Dr. Paulu did the basic research for this volume as a Fulbright scholar in London in 1953-54, when the new Independent Television Authority was being debated in Parliament and the British Broadcasting Corporation was laying its plans to meet competition. While he frequently compares British and American practices, the author

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