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Clusters Facing Competition: The Importance of External Linkages

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Abstract:

This book explores the external sources of industrial cluster competitiveness and examines how they complement, integrate and substitute local, intra-cluster networks. The novelty of this book is to merge the cluster approach with two other conceptual approaches which have become increasingly popular in cluster and development studies: on the one hand, the Global Value Chains and their role in cluster upgrading processes; on the other, the National Systems of Innovation (NSIs) and their role in supporting the development of clusters in a national territory. The book explores these issues with empirical evidence from different countries in Latin America, Asia and the industrialised world.

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