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Organizational Behavior and Human Performance

Volume 29, Issue 2, April 1982, Pages 143-174

Moderator variables: A clarification of conceptual, analytic, and psychometric issues â*†

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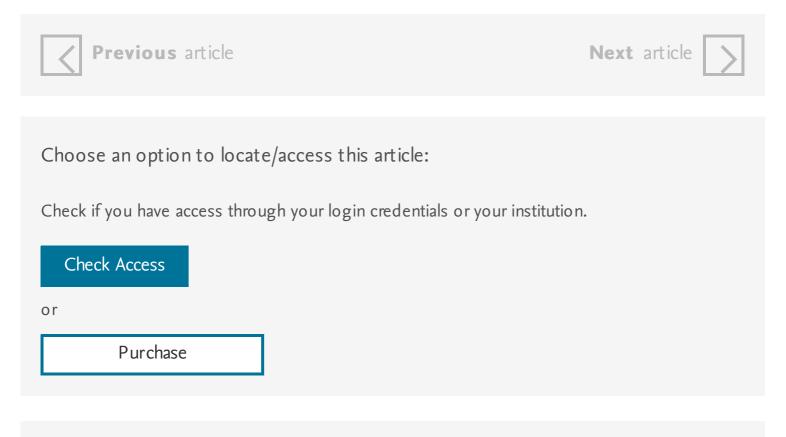
https://doi.org/10.1016/0030-5073(82)90254-9

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Abstract

A distinction is drawn between the *degree* of relationship between two variables X and Y and the *form* of the relationship between the same variables. The correlation coefficient r_{xy} is the index of degree of relationship, while the regression coefficient B_{yx} is the index of the form of relationship. If both the form and degree are constant across values of some third variable Z, the $X\hat{a}$? Yrelationship is constant or unconditional with regard to Z. If the degree of relationship varies with values of Z, Z is said to \hat{a} emoderate the degree \hat{a} of the $X\hat{a}$? Yrelationship. If the form of relationship varies with values of Z, Z is said to \hat{a} emoderate the form \hat{a} of the relationship. The separate statistical tests which are required to test for each type of moderator variable are outlined. Hierarchical multiple regression is the appropriate method to test for different forms of relationship, but not for different degrees of relationship. The differing substantive implications and interpretation of the two types of moderated relationships are discussed. Finally, the

effects of unreliability of measures on the power of tests to detect differing forms and degrees of relationships are outlined and demonstrated.



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Frank Schmidt provided extremely helpful advice in the development of the manuscript. The suggestions and comments of Martin Evans, Art Jago, Stephan Motowidlo, and several anonymous reviewers are also gratefully acknowledged.

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