

Qualitative case study methodology: Study design and implementation for novice researchers.

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Qualitative Case Study Methodology: Design and Implementation for Novice Researchers

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Abstract

Qualitative case study methodology provides tools for researchers to explore and understand complex phenomena within their contexts. When the approach is used correctly, it becomes a valuable method for health science researchers to test theory, evaluate programs, and develop interventions. This article is to guide the novice researcher in identifying the key elements of qualitative case study research and implementing qualitative case study research projects. Types of case study designs is provided along with general guidelines for writing the research questions, developing propositions, selecting the case, under study, binding the case and a discussion of data sources. To facilitate application of these principles, clear examples of research questions, study propositions and the different types of case study designs are provided.

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