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## The Handbook of Industrial Innovation

Edited by *Mark Dodgson* and *Roy Rothwell*

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**Abstract:** Industrial innovation is essential for national and corporate competitiveness. Understanding the nature, determinants and consequences of innovation is a key task of managers, public policymakers and all students of industry and business. This major new reference book brings together specially commissioned contributions by many leading world experts on a wide range of issues concerning innovation. The first section provides an introduction to the significance and process of industrial innovation, and to the contexts or 'systems' within which it occurs. A series of sectoral and industrial studies is followed by assessments of the key issues affecting innovation. Another section examines one of the main constraints on successful innovation: the strategic management of technology in both products and processes.

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