Strategic planning workbook for nonprofit organizations.

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Abstract : Although focusing on the USA and other countries, an introduction is presented to strategic planning through a methodology that has been used by non-profit organizations. The workbook is a step-by-step guide for developing and implementing a useful strategic plan. The book is divided into three sections: introduction to strategic planning (what is strategic planning?; why develop a strategic plan - and the limitations of formal planning; how to develop a strategic plan); developing your strategic plan - a step-by-step approach including worksheets and planning tips (get organized; ta
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