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# Culture sits in places: reflections on globalism and subaltern strategies of localization

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### Abstract

The last few years have seen a resurgence of interest in the concept of place in anthropology, geography, and political ecology. “Place” or, more accurately, the defense of constructions of place has also become an important object of struggle in the strategies of social movements. This paper is situated at the intersection of conversations in the disciplines about globalization and place, on the one hand, and conversation in social movements about place and political strategy, on the other. By arguing against a certain globalocentrism in the disciplines that tends to effect an erasure of place, the paper suggests ways in which the defense of place by social movements might be constituted as a rallying point for both theory construction and political action. The paper proposes that place-based struggles might be seen as multi-scale, network-oriented subaltern strategies of localization. The argument is illustrated

with the case of the social movement of black communities of the Pacific rainforest region of Colombia.



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## Keywords

Place; Networks; Social movements; Colombia

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