FIVE DECADES OF OLD AND NEW--A
CONTENT ANALYSIS OF THE
PRESENTATION AND PEDAGOGY OF
KIESO ET. AL.'S INTERMEDIATE
ACCOUNTING.

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Abstract:

In 1969, the first edition of the textbook. Intermediate Accounting, was published by Donald E. Kieso. Over a pe years, the book has remained the premier textbook in financial accounting and reporting. Over its eleven edition been changed and updated to mirror the needs of the accounting profession. The book itself acts as a window it modern financial accounting and reporting, especially as computer technology transforms business accounting Additionally, the book chronicles the changes in financial accounting pedagogy. These changes in presentation I students to relate more closely with actual corporate usage of financial accounting techniques and issues. This processes the changes in financial accounting presentation and pedagogy over the past five decades using Donald E Intermediate Accounting as a basis for those changes. Through an exhaustive study of Kieso's eleven editions, a compiled that dealt with the presentation and learning pedagogy for financial accounting education used in the items ranged from a good subject index to providing PowerPoint presentations and websites. During the nearly in this study, Kieso provided new teaching innovations as they became available to enhance an already solid per Kieso's offering these innovations in Intermediate Accounting, instructors and students have had real-time accounted modern accounting education pedagogy available.

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