Media and the Chinese diaspora: Community, consumption, and transnational imagination.

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Media and the Chinese Diaspora: Community, Consumption, and Transnational

This Journal



This article is concerned with the formation of a global diasporic Chinese mediasphere. In the first part, I will delir between community, commerce, and cultural consumption of the Chinese media — what I perceive to be the thre the analytical framework within which meanings of "Chineseness" are constructed and contested. In the second p global diasporic Chinese imagination is inherently transnational, and central to the formation of such transnationa the "transnational mediasphere" which, as I will demonstrate, is a global phenomenon nevertheless inflected with some thoughts on how best to approach this extremely complex and ever-changing phenomenon, tentatively sug; a place- and context-specific understanding of the production and consumption of the Chinese-language media a formation of a Chinese transnational imagination.

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