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 ***Illustrated Dictionary of Microcomputer Terminology* by Michael Hordeski (review)**

Leonardo

The MIT Press

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REVIEW

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In lieu of an abstract, here is a brief excerpt of the content:

172 Books encouragement of a sympathetic knowledgeable teacher may stay on the same creative plateau for years ... leading eventually to discouragement and apathy.' And finally, if it is to have meaning and value, visual art must be taught knowledgeably. 'Let's keep the record straight! Art is not easy to teach; that is if we are speaking about a bona fide art class and not a play session. Teaching art requires as much preparation, intelligence, and organizational skill as any other subject in the school and, in certain instances, even more.' The content and structure of the book clearly reflect these premises. Chapters one through seven explore and substantiate the theoretical, educational and developmental foundations upon which a 'qualitative art program for the elementary school' may be structured. The book is richly illustrated in high quality color plates of some of the finest children's art from the U.S.A. and other countries that I have seen. The text of the book, though highly informative and containing much on aesthetics and technique, is written in a clear and simple style. Illustrations appear virtually on every page, and they are closely tied to

the text. About 144 of the 252 pages are devoted to art teaching strategies and projects. Each project and section dealing with techniques (Drawing the Figure, Drawing the Landscape, Painting with Tempera, etc.) is treated from the point of view of general and specific aspects, rationale and motivation. In the appendixes the author presents information in outline form on subjects ranging from Children and Their Characteristics, Recommended Readings to a Glossary of Art Terms. Even veteran elementary school art teachers should be inspired by Wachowiak's enthusiasm and approach to teaching visual art, which I heartily support.

Illustrated Dictionary of Microcomputer Terminology. Michael Hordeski. Tab Books, Blue Ridge Summit, PA, U.S.A., 1978. 322 pp., illus. Paper, \$7.95. 'This completely new reference book contains clear and detailed explanations of nearly 4000 terms currently used in the exploding field of microcomputers. More than just a dictionary, it's a thorough update on what's happening in computers and related peripheral systems ... it will be regularly used by all who work with computers, personally, as a hobby, or in business!' The terminology is claimed to extend as well to terms used in the following domains: computers in general, logic systems, microprocessors, central systems, data processing, peripheral systems, business computers, personal computers and data communications. 'Both hardware and software terms are included, with particular emphasis on software concepts.' Many of the entries are encyclopedic in character and tables and diagrams are frequently employed.

Artist's Market '79. Betsy Wones, ed. Writers Digest, Cincinnati, 1978. 583 pp., illus. \$10.95. In the preface B. Wones writes: 'Artist's Market is a book full of... opportunities. Thousands of places to sell and/or exhibit your work are provided along with practical articles on moving into the market. If you're a beginning artist, this book will lead you easily into the world of selling your work. If you're an established artist, it will serve as a source for new markets to add to your present client list...'. Although it costs only one dollar more than Artist's Market '76 [cf. Leonardo 9, 346 (1976)], it offers 4000 listings of places to sell artworks in the U.S.A. and Canada vs 2984 listings, in the latter. New in the present book is an introductory section containing chapters on: The Artist's Market Today; Preparing the Resume; Preparing the Portfolio; Photographing Your Art; Packing Your Work for Shipping; Pricing Your Work; Art Is Business, Too (keeping records, handling sales taxes, insuring works); Contracts and Rights Guide for the Visual Artist; Copyright: Questions & Answers. The layout of the book is different, too. The introductory section (The Profession) is followed by the following: The Markets, Distributors and Representatives, Competitions and Exhibitions, Opportunities and Services. As before, the book concludes with a Glossary, Sample Contracts and an Index.

BOOKS RECEIVED American Drawing: A Guide to Information Sources. Vol. 11 in the Art & Architecture Inf. Guide Series. Lamia Doumato ed., Gale Research, Detroit, 1979. 246 pp. \$24.00. Architectural Stained Glass. Brian Clarke, ed. John Murray, London...

encouragement of a sympathetic knowledgeable teacher may stay on the same creative plateau for years ... leading eventually to discouragement and apathy.' And finally, if it is to have meaning and value, visual art must be taught knowledgeably. 'Let's keep the record straight! Art is not easy to teach; that is if we are speaking about a bona fide art class and not a play studio. Teaching art requires as much preparation, intelligence, and organizational skill as any other subject in the school and, in certain respects, even more.'

The content and structure of the book clearly reflect these premises. Chapters one through seven explore the substantial theoretical, educational and developmental foundations upon which a 'quality' art program for the elementary school may be taught, and the book is finely illustrated in high quality color plates of some of the finest children's art from the U.S.A. and other countries that I have seen.

The text of the book, though highly informative and containing much on aesthetics and technique, is so far as a clear and simple style. Illustrations appear virtually on every page, and they are closely tied to the text. About 144 of the 222 pages are devoted to art teaching strategies and program. Each subject and section dealing with technique (Drawing the Figure, Drawing the Landscape, Painting with Tempera, etc.) is treated from the point of view of general and specific aspects, rationale and motivation. In the appendices the author presents information on outline form on subjects ranging from Children and The Curriculum to Recommended Reading to a History of Art Terms. Even veteran elementary school art teachers would be inspired by Wachowiak's enthusiasm and approach to teaching visual art, which I heartily support.

Illustrated Dictionary of Microcomputer Terminology. Michael Hardmal. Tab Books, Blue Ridge Summit, PA, U.S.A., 1978. 322 pp., illus. Paper, \$7.95.

This completely new reference book contains clear and detailed explanations of nearly 4000 terms currently used in the expanding

field of microcomputers. More than just a dictionary, it's a thorough update on what's happening in computers and related peripheral systems ... it will be regularly used by all who work with computers, personally, as a hobby, or in business!

The terminology is selected or coined as well to terms used in the following domains: computers in general, logic systems, microprocessors, central systems, data processing, peripheral systems, bus and computers, personal computers and data communications. Both hardware and software terms are included, with particular emphasis on software concepts. Many of the terms are explained in detail and illustrations and diagrams are frequently employed.

Artist's Market '79. Kemp Wenzel, ed. Writers Digest, Chilton Co., 1978. 382 pp., illus. \$10.95.

In the preface K. Wenzel writes: '1980's Market is a true effort of opportunity. Thousands of places to sell your art, art you've worked hard to produce are just a few clicks away on the market. If you're a beginner or artist, this book will lead you easily into the work of selling your work. If you're a established artist, it will serve as a source for new markets to add to your present client list ...'

Although it costs only one dollar more than *Artist's Market '78* (cf. *Leonard* 9, 246 (1978)), it offers 4000 listings of places to sell artworks in the U.S.A. and Canada vs 2694 listings in the latter. New in the present book is an introductory section containing chapters on: The Artist's Market Today; Preparing the Resume; Preparing the Portfolio; Photographing Your Art; Packing Your Work for Shipping; Pricing Your Work; Art is Business; Two-keeping records, handling sales taxes, licensing, works; Contracts and Rights Guide for the Visual Artist; Copyright; Questions & Answers.

The layout of the book is different, too. The introductory section (The Profession) is followed by the following: The Markets; Distributors and Representatives; Competitions and Exhibitions; Opportunities and Services. As before, the book concludes with a Glossary, Sample Contracts and an Index.

BOOKS RECEIVED

- Advertiser Directory: A Guide to Information Sources.* Vol. 11 in The Art & Architecture '81 Guide Series. Lavinia Donnato et al. Globe Access, Heron, 1979. 246 pp., \$24.00.
- Abstracts of Visual Arts.* Brian Clarke, ed. John Murray, London, 1978. 224 pp., illus. £20.00.
- Artists Gallery Catalogue.* Phyllis Hartis. Phyllis Hartis Inc., Washington, D.C., 1979. 47 pp., illus. Paper.
- Art in Society. Studies in Style, Culture & Aesthetics.* Michael Greenberg and Victor Meyer, eds. Duckworth, London, 1978. 258 pp., illus. £14.00.
- Art Education and Art in Action.* Stephen M. Dobbs, ed. NAEA, Reston, Virginia, 1979. 216 pp., illus. Paper.
- Art and Movement: The Making of a Contemporary.* Bruce King. Harvard Univ. Press, London, 1979. 477 pp., illus. £9.50.
- Carroll and the Self-Life Tradition in France.* Gabriel P. Weisberg with William S. Jaffee. Indiana Univ. Press, Bloomington, Indiana, 1979. 95 pp., illus. Paper, \$8.95.
- A Combinatorial Introduction to Topology.* Michael Hecke. W. H. Freeman, Reading, England, 1979. 219 pp., illus. £10.00.
- Course in Pencil Sketching. Four Books in One.* Ernest W. Watson. Van Nostrand-Reinhold, London, 1978. 268 pp., illus. Paper, £8.25.
- Cultural Action and Social Change: The Case of Juarez. An Essay in Caribbean Cultural Identity.* Rita M. Nestoroff. International Development Research Centre, Ottawa, 1979. 291 pp., illus. Pk. \$20.
- The Cultural Context of Education. In a Study No. 9.* Unesco, Paris, 1978. 160 pp., illus. Paper.
- The Drawings of Picasso.* Anthony Blunt. Yale Univ. Press, London, 1978. 209 pp., illus. £16.50.
- The Ecological Approach to Visual Perception.* J. J. Gibson. Houghton Mifflin, Boston, 1977. 381 pp., illus. \$22.50.
- Estimativa e Diagnostico de los Objetos (in Spanish).* Bostelman-Sebastian. Univ. Nacional Autonoma de Mexico, Mexico City, 1978. 45 pp., illus.
- Federico Carlini. His Graphic Works 1926-1971.* August T. Pranzelich. Syracuse Univ. Press, Syracuse, N.Y., 1978. 155 pp., illus. Paper, \$11.00.
- Personel Kunstijf. Catalogue de l'exposition.* R. I. Delvoye. Centre de Croix and Gracie Ollivier-Fleuret. Lebur-Hausmann, Brussels, 1979. 228 pp., illus.
- Four Centuries of French Drawings in the Fine Arts Museum of San Francisco.* Phyllis Hartis. Peacock-Hall Ltd., Hemel Hempstead, Herts., England, 1979. 259 pp., illus. Paper, £0.00.



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