

# The impact of an aesthetic online course design template on the learner user experience: a thesis presented in partial fulfilment of the requirements for the degree of.

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## **The impact of an aesthetic online course design template on the learner user experience : a thesis presented in partial fulfilment of the requirements for the degree of Master of Education at Massey University, Manawatu, New Zealand**



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### **Abstract**

Online learning is becoming ubiquitous, and increasing numbers of higher education providers use online delivery, usually managed through learning management systems, as part of their core business of education. A substantial body of literature exists in areas of online learning such as theoretical approaches or general principles of course design.  
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