

Balanced Scorecard: A Strategic Tool in Implementing Homeland Security Strategies.

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Abstract

Starting in the early 1990s, Robert S. Kaplan and David P. Norton advocated a 'balanced scorecard' translating an organization's mission and existing business strategy into specific strategic objectives that could be linked in cause and effect relationships and measured operationally. The balanced scorecard stressed drivers of future organizational performance -- capabilities, resources, and business processes -- and the outcome results of those drivers. This article describes and illustrates the balanced scorecard as a tool to better implement homeland security strategies.

Description

This article appeared in *Homeland Security Affairs* (October 2008), v.4 no.3

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