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The language of metaphors

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Abstract

In this ambitious and wide-ranging book, Andrew Goatly look
to communicate meaning. Combining insights from function
relevance theory, he provides a powerful model for understa
work in real communicative situations, how we use them to c
how we process them.

Drawing on substantial linguistic corpora including literary wo
TS Eliot, Ezra Pound, George Eliot and AS Byatt, articles from
extracts from popular and advertising culture, this book:

- examines the distinction between literal and metaphori

- surveys the means by which metaphors are expressed i

- locates the interpretation of metaphor in its social cont
- contains tasks and suggestions for further work

The second edition has been revised to include relevant exam
new lexical data. It discusses recent developments in metaph
such as Lynne Cameron, Jonathan Charteris-Black, Alice Deig
Veronika Koller, Zoltan Kovecses, Andreas Musolff and Elena

The Language of Metaphors provides the ideal introduction to
students and researchers with an interest in communication,
psychology.

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