The language of metaphors.

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Document Type
Book

Edition
2nd ed.

Publication Date
2011

Publisher
Routledge

Abstract
In this ambitious and wide-ranging book, Andrew Goatly looks to communicate meaning. Combining insights from functional linguistics and relevance theory, he provides a powerful model for understanding how metaphors work in real communicative situations, how we use them to communicate meaning, and how we process them.

Drawing on substantial linguistic corpora including literary works by TS Eliot, Ezra Pound, George Eliot and AS Byatt, articles from national newspapers and extracts from popular and advertising culture, this book:

- examines the distinction between literal and metaphorical language
- surveys the means by which metaphors are expressed in texts
The Language of Metaphors provides the ideal introduction to metaphors for all students and researchers with an interest in communication, psychology.

**ISBN**
9780415586375

**Language**
English

**Recommended Citation**