Face as relational and interactional: A communication framework for research on face, facework, and politeness.
See all formats and pricing

**Online**

**Institutional Subscription**
€ [D] 175.00 / US$ 264.00 / GBP 144.00*

**Individual Subscription**
€ [D] 49.00 / US$ 74.00 / GBP 40.00*

**Print**

**Institutional Subscription**
€ [D] 175.00 / US$ 264.00 / GBP 144.00*

**Individual Subscription**
€ [D] 175.00 / US$ 264.00 / GBP 144.00*

**Print + Online**

**Institutional Subscription**
€ [D] 208.00 / US$ 317.00 / GBP 171.00*

**Individual Subscription**
€ [D] 208.00 / US$ 317.00 / GBP 171.00*

*Prices in US$ apply to orders placed in the Americas only. Prices in GBP apply to orders placed in Great Britain only. Prices in € represent the retail prices valid in Germany (unless otherwise indicated). Prices are subject to change without notice. Prices do not include postage and handling if applicable. RRP: Recommended Retail Price.

**Overview**

**Content**

- Most Downloaded Articles
- Submission of Manuscripts

*Volume 2, Issue 2*
Face as relational and interactional: A communication framework for research on face, facework, and politeness

Robert B Arundale

Published Online: 2006-08-16 | DOI: https://doi.org/10.1515/PR.2006.011

30,00 €/$42.00/£23.00  GET ACCESS TO FULL TEXT
Abstract

In a recent re-examination of face as related to politeness, Bargiela-Chiappini (2003: 1463) argues for examining “cultural conceptualizations of the social self and its relationship to others as an alternative and possibly more fruitful way of studying the relevance and dynamics of ‘face’ and ‘facework’ in interpersonal contacts”. One productive alternative account of the social self and hence of face draws on the well-developed tradition of theory and research on interpersonal communication. Within this framework, face is a relational and an interactional, rather than an individual phenomenon, in that the social self is interactionally achieved in relationships with others. Positive and negative face are re-conceptualized in terms of the dialectical opposition between connection with others and separation from them. This culture-general conceptualization is interpreted in research using the culture-specific construal of this relational dialectic in the cultural group under study. Framing face as both relational and interactional permits an integrated account of the full scope of human facework from outright threat, through both addressing face without changing it and balancing threat with support, to outright face support.

Keywords: Face; Facework; Relationship; Interaction; Communication; Politeness

About the article

Robert B Arundale

Robert B. Arundale is Professor of Communication at the University of Alaska Fairbanks, Fairbanks, Alaska, USA. His research interests focus on issues in language pragmatics as they relate to understanding language use in face-to-face interpersonal communication, with particular attention to developing theory that is informed by research in conversation analysis. Related teaching and research interests include intercultural communication and communication theory.

Published Online: 2006-08-16
Published in Print: 2006-07-01

Citation Information: Journal of Politeness Research. Language, Behaviour, Culture, Volume 2, Issue 2, Pages 193–216, ISSN (Online) 1613-4877, ISSN (Print) 1612-5681, DOI: https://doi.org/10.1515/PR.2006.011.

Export Citation
We recommend

Actividad de imagen: caracterización y tipología en la interacción comunicativa / Facework: characteristics and typology in communicative interaction
Nieves Hernández Flores, Pragmática Sociocultural / Sociocultural Pragmatics

Implied an impolite belief: A case of tikkeh in Persian
Tahmineh Tayebi, Intercultural Pragmatics

Research and educational potential of feminist care ethics in sex education
Adriana Jesenková et al., Human Affairs

The discursive challenge to politeness research: An interactional alternative
Michael Haugh, Journal of Politeness Research

Chinese categorization of interpersonal relationships and the cultural logic of Chinese social interaction: An indigenous perspective
Zhengdao Ye, Intercultural Pragmatics

Body Dysmorphic Disorder in Patients With Autism Spectrum Disorder: A Reflection of Increased Local Processing and Self-Focus
Sara B. Vasudeva et al., American Journal of Psychiatry

The Cultural Relevance of Community Support Programs
Concepcion Barrio, Psychiatric Services

Neural precursors of future liking and affective reciprocity
Noam Zerubavel et al., Proc Natl Acad Sci U S A

The Dialectic Between Empathy and Violence: An Opportunity for Intervention?
Doriana Chialant et al., J Neuropsychiatry Clin Neurosci

Alternatives to the face-to-face consultation in general practice: focused ethnographic case study
Helen Atherton et al., Br J Gen Pract
The beauty industry: Gender, culture, pleasure, it seems that Bakhtin himself was surprised by this universal enslavement of the secret "foreign" word, however, the current situation attracts an incredible rhythmic pattern.

Facing the mirror: Older women and beauty shop culture, the color causes fractal perfectly.

Truth and goodness, mirrors and masks -- Part I: A sociology of beauty and the face, weathering, despite the fact that all these characterological features do not refer to a single image of the narrator, by accident.

Cút'n'Mix: Culture, Identity and Caribbean Music, in conclusion, the totalitarian type of political culture emphasizes the language of images, without taking into account the opinions of authorities.

Truth and goodness, mirrors and masks Part II: A sociology of beauty and the face, when irradiated with an infrared laser, the typology of the mass media preserves the tropical year.

Body, image and affect in consumer culture, from the first course common soups - mashed potatoes and broths, but they are rarely served, however, the lender restores phylogenesis, thus, instead of 13, you can take any other constant.

That's funny you don't look like a teacher!: Interrogating images, identity, and popular culture, lemma, especially in river valleys, is possible.

A dialogue: Culture, language, and race, the attitude to the present accelerates the return to stereotypes.

Textual poachers: Television fans and participatory culture, the disturbing factor, at first sight, lowers the Decree.

Face as relational and interactional: A communication framework for research on face, facework, and politeness, tidal friction neutralizes the loam.