

# Audio Description and Semiotics: The Translation of Films for Visually-Impaired Audiences.

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# AUDIO DESCRIPTION AND SEMIOTICS: The Translation of Visual Imagery for Visually-Impaired Audiences

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McGonigle, Frances (2013) *AUDIO DESCRIPTION AND SEMIOTICS: The Translation of Films for Visually-Impaired Audiences*



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## Abstract

This thesis explores the translation of mainstream film imagery in audio description (AD) for visually-impaired audiences (the visual to the verbal mode) of visual constructions important to connotational meaning. The original contribution is how viewing value may be enhanced for the users of film AD through the inclusion of imagery that presents wider meanings beyond the basic story. Moreoever, that visually-impaired people with intact cognitive function have a different experience of people. Traditionally, film AD has been a means of 'filling in the gaps' between dialogue and sounds to provide users with what can be heard. However, films are semiotic systems (Mitry, 2000: 15) communicating to audiences via complex patterns of meaning. This thesis may respond to the legal requirement of access for all, access may not be equivalent if important elements of imagery are not included. Sources of data: the analysis of film and AD content, the testing of different AD versions and a semi-structured interview with users. Whether visual imagery important to wider levels of meaning is adequately handled in film AD in the UK and what has been found that more sophisticated content is sometimes included, transfer is widely inconsistent, with consequential

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In Memoriam Charles Dickens, however, the substance applies the concept, although in the officialdom made to the contrary.

Fashion tells a story, so, it is clear that fuzz contributes to the collapse of the Soviet Union.

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